



S.E.C. National Invitational Marketing Session Houston, Texas ~ January 20-23, 2019

S.E.C. National Marketing Sessions

Since its formation in 1961 the Society has been the nation's leader in Creative Real Estate Marketing. Meeting Guests are reminded that success at an S.E.C. Marketing Meeting requires effective client counseling. Understanding your client's objectives before your attendance is a prerequisite to success. All properties listed on the S.E.C. Web site, in the meeting marketing book, and all moderated presentations during an S.E.C. meeting, must be exclusive listings, or Owner or Partner controlled properties. **All meeting attendees must have an active real estate license.**

Marketing • Production • Benefits Sessions

7:30 a.m. - 5:00 p.m. Monday ~ 9:00 a.m.- 5:00 p.m. Tuesday ~ 9:00 a.m. - 4:00 p.m. Wednesday

The Production Committee promises a rewarding and productive meeting. Nationally recognized moderators will insure your success throughout all three days of the marketing session.

Social Functions

Saturday – we will host the **7th Annual Hank Haden Golf Tournament** – more information will be sent soon.

Sunday evening from 6:00 p.m. to 7:00 p.m. we host a "Getting to Know You" reception at the hotel for all participants.

Monday evening from 6:00 p.m. to 7:00 p.m. we will again host a party at the hotel.

Guest Registration: Visit www.secounselors.com and click "Guest Log In" to register for the meeting. Invited guests must register for the meeting and enter their packages online. If you do not have your Guest ID and Password, please email the S.E.C. Office: sec@secounselors.com . **Guest Meeting Fee: \$525.00**

Meeting Registration & Package Entry Deadlines

Meeting Registration Deadline: Thursday, January 10, 2019

Package Cut Off Day: Thursday, January 10, 2019

Meeting Cancellation Policy

Meeting Cancellation Fee before 1/20/19: \$50.00

Meeting Cancellation Fee after 1/20/19: \$100.00

Non-Marketing Meeting Attendee Spouse/Friend Fee: \$120.00 - Includes evening functions, hosted Spouse/Friend Breakfasts **Monday** and **Tuesday**, and a hosted offsite luncheon event on **Monday**.

Registration is limited! Make your commitment early! Guest registration will close when we fill the room, on or before 5:00 p.m. on Package Cut Off Day. All fees must be received, and all packages must be entered, by **5:00 p.m. on Package Cut Off Day, Thursday, January 10, 2019**, in order to be included in the first marketing book. **We do not accept guest registration after 5:00 p.m. on Package Cut Off Day, 1/10/19** and your registration is not guaranteed until you receive confirmation from the S.E.C. Office via email.

Hilton Post Oak at the Galleria

2001 Post Oak Boulevard ~ Houston, TX 77056
\$145 single or double – Reservations (800) HILTONS

Click this link for: [S.E.C. Hotel Reservations](#)
Hotel Reservation Cut Off Date: January 4, 2019



The Houston Hobby Airport (HOU) is 17 miles from the Hilton; Super Shuttle is approximately \$23 each way, and cabs are approximately \$45. The George Bush Intercontinental Airport (IAH) is 28 miles from the hotel; Super Shuttle is approximately \$24 each way and cabs are approximately \$55. Self-parking is discounted to \$10/day overnight, and \$8/day for meeting attendees who are not staying at the hotel. To learn about the Houston area visit www.visithoustontexas.com.