



The Society of Exchange Counselors

invites you to participate in our

National Invitational Marketing Session

Austin, Texas

March 7-10, 2010

Marketing • Production • Benefits Sessions

7:30 a.m. - 5:00 p.m. Monday

9:00 a.m. - 5:00 p.m. Tuesday

9:00 a.m. - 4:00 p.m. Wednesday

The Production Committee promises a rewarding and productive meeting. Insuring that this meeting will be a success will be such nationally recognized moderators as:

Stephen D. Barker, S.E.C., CCIM

Ted Blank, S.E.C., CCIM

Ron Bowden, S.E.C., CCIM

Jim Brondino, S.E.C., CCIM

Steve England, S.E.C., ALC

Mark Johnson, S.E.C., CCIM

Harry Kennerk, S.E.C.

William F. Richert, S.E.C., CCIM

William Stonaker, S.E.C., CCIM

Chuck Sutherland, S.E.C.

Lance Warner, S.E.C.

James T. Wilson, S.E.C.

Online Guest Registration: www.secounselors.com

Invited guests must register for the meeting, and enter their packages online. If you have not previously registered online, **please email the S.E.C. Office at sec@secounselors.com** to request your personal Guest ID and Password.

Registration is limited! Make your commitment early! Guest registration will close when we fill the room, on or before Package Cut Off Day. We do not accept guest registration after Package Cut Off Day, February 25, 2010, and your registration is not guaranteed until you receive confirmation via email from the S.E.C. Office.

Guest Meeting Fee: \$575.00

(If registered but fees are paid after 2/25/10)

Early Registration: \$475.00

(If registered and all fees are paid by 2/25/10)

Spouse/Friend Fee: \$120.00

(Includes hosted spouse/friend breakfasts & luncheon)

Cancellation Fee before 2/25/10: \$ 50.00

Cancellation Fee after 2/25/10: \$100.00

Hotel & Travel Information

Sheraton Austin Hotel
701 East 11th Street
Austin, TX 78701

The special room rate for meeting attendees is **\$145.00** single or double. Make your hotel reservations via telephone **(888) 627-8349** or visit The Society Of Exchange Counselors National Marketing Session to reserve your room online. The local number for the hotel is **(512) 478-1111** and the fax number is **(512) 478-3700**. **Make your hotel reservations early; we have a limited number of rooms available. The cut off day for reservations is February 13, 2010.**

Visit www.sheratonaustinhotel.com to learn about the hotel, and visit www.austintexas.org to learn about the Austin area. If you need a rental car, call AVIS, (800) 331-1600 and give our AWD# D833386 for special rates.

S.E.C. National Marketing Sessions

For more than 48 years, the Society has been the nation's leader in Creative Real Estate Marketing. Guests are reminded that success at an S.E.C. Marketing Meeting requires effective client counseling. Understanding your client's objectives before your attendance is a prerequisite to success.

All properties listed on the S.E.C. Web site, in the meeting marketing book, and all moderated presentations during an S.E.C. meeting, must be exclusive listings, or Owner or Partner controlled properties. **Be prepared for success!**

Social Functions

Sunday evening from 6:00 to 7:00 p.m. we will host a "Getting to Know You" reception at the hotel for all participants. **Monday and Tuesday** evenings we will enjoy activities for networking and fun. The Spouses and Friends Luncheon will be held on **Tuesday**.

SOCIETY OF EXCHANGE COUNSELORS

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