II. From the Editor’s Desk

A. The Change of Seasons

“The Change of Seasons”

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As summer gives way to autumn and winter prepares us for spring, the change of seasons reminds us of the impact we, as individuals, can have on the lives of others.

The new “Autumn 2005 Issue” of The S.E.C. Real Estate Observer, our 13th issue since it was first published in the spring of 2002, holds special meaning for me as Editor in a very personal way. It is truly a reflection of the subtle but inevitable change in the Society of Exchange Counselors that some of us knew would eventually unfold over time.

Over the years, I have watched first hand, the challenge to obtain timely content for publication. I know now that it is a never ending struggle to make this endeavor meaningful for Observer readers.

Today, the S.E.C. Real Estate Observer affords those who contribute an opportunity to touch the lives of others like ourselves who earn our living off the land. The knowledge shared by our contributors, both Society members and friends alike, clearly demonstrates that creativity when coupled with expertise is a powerful force.

Next year’s editor of the Observer, whoever that is, will continue the never ending search for articles and information of the quality and substance that has become the hallmark of the Observer; the “Window to the World” of the Society of Exchange Counselors. However, thanks to the dedication of many people who have spent the time to share their ideas and experiences, the Observer now has an inventory of articles for future issues on hand. So, to each of you who answered the call, accept my sincere thanks for a job well done.

In 2002, the Society undertook two initiatives, the reinvention of The S.E.C. Real Estate Observer and the creation of The S.E.C. Education Foundation. The vision was to foster creativity and share knowledge; both within the Society of Exchange Counselors and its circle of friends throughout the nation. The objective was to ultimately raise the bar of professionalism within the real estate industry both by teaching and writing.

As one of the S.E.C. instructors who have traveled across the country for “pocket change,” and the promise of satisfaction that comes from capturing the “teachable moment,” I have seen education lead to the transformation that has occurred among many Society members and program graduates. The evidence is found in this issue of The Observer which contains several articles written by graduates from the various courses promoted by the S.E.C. Education Foundation.
Positive change within our chosen profession is best accomplished one person at a time. The creation of the S.E.C. Real Estate Observer and the S.E.C. Education Foundation demonstrate the willingness of the Society of Exchange Counselors to change. I ask that each of you do whatever it takes to create and thrive on change in your life and the lives of every person that enters your life. Teach a course, take a class, write an article or be someone’s mentor.

Remember these words as summer turns to fall:

“To everything, there is a season and a time for every purpose under heaven”

Pete Seeger; 1965